

Rep Order# 8890344 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/29/2012 1:19 PM
Last Received: 10/29/2012 1:16 PM
Showing Buylines: All Lines

Station KTVX-TV SALT LAKE CITY
Advertiser () DCCC-DEM CNGRS CMPG
Product DCCC
Estimate# 2216
Buyer Katie Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/2216
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|------|---------|-----------------------------|-----|----------|-------------|------------|------------|-------------|------------|---------|
| | 1 | TU-F | 5A-530A | GOOD MORNING UTAH-5AM | :30 | \$90.00 | 10/30-11/02 | 3 | 1 | 3 | \$270.00 | |
| | 2 | TU-F | 530A-6A | GOOD MORNING UTAH-530AM | :30 | \$150.00 | 10/30-11/02 | 3 | 1 | 3 | \$450.00 | |
| | 3 | M | 530A-6A | GOOD MORNING UTAH-530AM | :30 | \$150.00 | 11/05-11/05 | 1 | 1 | 1 | \$150.00 | |
| | 4 | TU-F | 6A-630A | GOOD MORNING UTAH-6AM | :30 | \$200.00 | 10/30-11/02 | 1 | 1 | 1 | \$200.00 | |
| | 5 | SU | 6A-7A | GOOD MORNING AMERICA SUNDAY | :30 | \$175.00 | 11/04-11/04 | 1 | 1 | 1 | \$175.00 | |
| | 6 | TU-F | 630A-7A | GOOD MORNING UTAH-630AM | :30 | \$250.00 | 10/30-11/02 | 2 | 1 | 2 | \$500.00 | |
| | 7 | M | 630A-7A | GOOD MORNING UTAH-630AM | :30 | \$250.00 | 11/05-11/05 | 1 | 1 | 1 | \$250.00 | |
| | 8 | TU-F | 7A-9A | GOOD MORNING AMERICA | :30 | \$300.00 | 10/30-11/02 | 2 | 1 | 2 | \$600.00 | |
| | 9 | M | 7A-9A | GOOD MORNING AMERICA | :30 | \$300.00 | 11/05-11/05 | 1 | 1 | 1 | \$300.00 | |
| | 10 | SU | 10A-11A | THIS WEEK | :30 | \$250.00 | 11/04-11/04 | 1 | 1 | 1 | \$250.00 | |
| | 11 | TU-F | 3P-4P | ELLEN | :30 | \$400.00 | 10/30-11/02 | 2 | 1 | 2 | \$800.00 | |
| | 12 | TU-F | 4P-430P | ABC4 NEWS @ 4PM | :30 | \$400.00 | 10/30-11/02 | 2 | 1 | 2 | \$800.00 | |
| | 13 | M | 4P-430P | ABC4 NEWS @ 4PM | :30 | \$400.00 | 11/05-11/05 | 1 | 1 | 1 | \$400.00 | |

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| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|------|------------|--------------------|-----|----------|-------------|------------|------------|-------------|------------|---------|
| | 14 | TU-F | 430P-5P | ABC4 NEWS @ 430P | :30 | \$400.00 | 10/30-11/02 | 2 | 1 | 2 | \$800.00 | |
| | 15 | M | 430P-5P | ABC4 NEWS @ 430P | :30 | \$400.00 | 11/05-11/05 | 1 | 1 | 1 | \$400.00 | |
| | 16 | TU-F | 5P-530P | ABC 4 NEWS AT 5PM | :30 | \$400.00 | 10/30-11/02 | 3 | 1 | 3 | \$1,200.00 | |
| | 17 | SA | 5P-530P | ABC4 NEWS-5P SAT | :30 | \$400.00 | 11/03-11/03 | 1 | 1 | 1 | \$400.00 | |
| | 18 | SU | 5P-530P | ABC4 NEWS-5P SUN | :30 | \$400.00 | 11/04-11/04 | 1 | 1 | 1 | \$400.00 | |
| | 19 | TU-F | 6P-630P | ABC 4 NEWS AT 6P | :30 | \$500.00 | 10/30-11/02 | 2 | 1 | 2 | \$1,000.00 | |
| | 20 | TU-F | 630P-7P | TWO & A HALF MEN | :30 | \$750.00 | 10/30-11/02 | 2 | 1 | 2 | \$1,500.00 | |
| | 21 | TU-F | 10P-1035P | ABC 4 NEWS AT 10PM | :30 | \$900.00 | 10/30-11/02 | 3 | 1 | 3 | \$2,700.00 | |
| | 22 | SA | 10P-1030P | ABC 4 NEWS AT 10PM | :30 | \$800.00 | 11/03-11/03 | 1 | 1 | 1 | \$800.00 | |
| | 23 | SU | 10P-1030P | ABC 4 NEWS AT 10PM | :30 | \$900.00 | 11/04-11/04 | 1 | 1 | 1 | \$900.00 | |
| | 24 | TU-F | 1205A-105A | JIMMY KIMMEL LIVE | :30 | \$100.00 | 10/30-11/02 | 3 | 1 | 3 | \$300.00 | |
| | 25 | TU-F | 6P-630P | ABC 4 NEWS AT 6P | :30 | \$500.00 | 10/30-11/02 | 2 | 1 | 2 | \$1,000.00 | |

---REPORT TOTALS---

Report Totals: 43 / \$16,545.00

---SALES MONTHLY TOTALS---

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Phone#
Fax#

Nov 12: 43 / \$16,545.00

Sales Totals: 43 / \$16,545.00

Station Totals: 43 / \$16,545.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals \$16,545

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| | | | | | | | | | |
|------|----|------|------|------|----|------|----|------|----|
| CABL | 0% | KAZG | 0% | KJZZ | 0% | KPNZ | 0% | KSL | 0% |
| KSTU | 0% | KTVX | 100% | KUCW | 0% | KUPX | 0% | KUTV | 0% |
| NTVX | 0% | | | | | | | | |

Books null
Demos RA35+